

# Alabama Local & Family History Workshop

## August 9–10, 2019

### Agenda

DAY ONE: ORGANIZATIONAL TUNE-UP		
Time	Track 1 —Leadership	Track 2 —Communications
8:30 – 9:00	Registration	
9:00 – 9:15	Welcome and Introductions Donna Cox Baker	
9:15 – 10:15	Keynote: Starting from Scratch: Establishing and/or Revamping Local Historical Societies Jim Day	
10:15 – 10:45	Break	
10:45 – 12:00	Excellence Standards for Nonprofits Shannon Ammons	“It’s Not as Hard as You Think It Is: Engaging and Retaining Members in the 21st Century” Part 1: Websites and Online Registrations Minder, Hudson, Beard, Hill
12:00 – 1:15	LUNCH	
1:15 – 2:30	“The Pie Gets Bigger”—Finding Ways to Save Local History Shirley Spears & Tracey Thomas	“It’s Not as Hard as You Think It Is: Engaging and Retaining Members in the 21st Century” Part 2 Email Marketing and Social Media Minder, Hudson, Beard, Hill
2:30 – 2:45	Break	
2:45 – 4:00	Cultivating the New Generations Moderator: Steve Murray. Panel: Furman, Maier, and Pittman	Building Better Publications Susan Reynolds
DAY TWO: RESEARCH TOOLS & TECHNIQUES		
Time	Track 1—Tools & Sources	Track 2—Techniques & Methods
8:30 – 9:00	Registration	
8:45 – 9:05	AGS Business Meeting Caroline Horton	
9:15 – 10:30	Using the State Archives Nancy Dupree	How to Herd Cats: A Primer on Taking Your Historical Writing Project from Concept to Reality Mike Bunn
10:30 – 10:45	Break	
10:45 – 12:00	Alabama Land Records and Early Crown Land Grants Yvonne Crumpler	Griot, Homesteads, and Headstone: The Use of Oral History, Historic Sites, and Cemeteries to Document Family History Frazine Taylor
12:00 – 1:15	LUNCH	
1:15 – 2:30	City Directories: & Sanborn Maps: A Genealogist’s Guide Michelle Spencer	“Prove It!”: Evidence & Proof Liberty Evanko
2:30 – 2:45	Break	
2:45 – 4:00	Following the Clues: Sleuthing genealogical and historical mysteries with the tools to find solutions! Liz Wells	Getting Published YOUR Way: How to Self-publish Your Family or Local History Donna Cox Baker